

1 June 2011
Capella, Singapore
www.siaf.sg

**SPONSORSHIP
OPPORTUNITIES FOR**

**SINGAPORE
INTERNATIONAL ARBITRATION
FORUM 2011**

1. PLATINUM SPONSORSHIP – SGD15, 000

Get maximum mileage as a Platinum Sponsor. This Sponsorship position provides your company with maximum exposure opportunities that would set you apart from the rest of your competitors.

As a Platinum Sponsor, you can enjoy exclusive positioning with profiling opportunities both before and during the event. Here is your return on investment:

A. PRE-EVENT PUBLICITY ON THE WEB AND ALL MARKETING COLLATERALS

- Acknowledgment as Platinum Sponsor (Corporate Logo) on the Forum **website**.
- Hyperlinking of **Sponsor's page** to Forum **website**.
- **Internet banner** on Forum **website (banner to provided by Sponsor based on specifications given by Organiser)**
- Acknowledgement as Platinum Sponsor (Corporate logo) on **Marketing Collaterals**.

B. PUBLICITY DURING THE FORUM

- Acknowledgment as Platinum Sponsor (Corporate logo) on the **billboard &/or backdrop** in the Forum Venue.
- Acknowledgment as Platinum Sponsor (Corporate logo) on the **Forum Folder** and distributed to all delegates.
- Insertion of Corporate Brochure into the delegate kits.
- Acknowledgement as Platinum Sponsor (Corporate logo) in the **Sponsors' Page** of the **Forum Proceedings**.

C. TABLE TOP PRESENTATION

- **A Table Top Presentation** will be provided for your use in distributing your Corporate promotional materials, product & services.

D. DELEGATE PASSES

- **2 Complimentary Forum Passes** will be given to your Company
- Enjoy **Early Bird rate** throughout the registration period for all registrations made under your Company's name.

E. POST EVENT

- 1 time email blast to delegates 2 weeks after the conclusion of the Forum.
(*Emailer to be provided by sponsor, organiser will undertake dissemination.*
Note- contents and design of emailer subject to organiser's approval prior to distribution)

2. GOLD SPONSORSHIP – SGD 8,000

You may also choose to take up the Gold Sponsorship package that would meet your essential profiling needs.

As a Gold Sponsor, you can reach out to your potential customers both before and during the event. Here is your return on investment:

A. PRE-EVENT PUBLICITY ON THE WEB AND ALL MARKETING COLLATERALS

- Acknowledgment as Gold Sponsor (Corporate Logo) on the Forum **website**.
- Hyperlinking of **Sponsor's page** to Forum **website**.
- **Internet banner** on Forum **website (banner to provided by Sponsor based on specifications given by Organiser)**
- Acknowledgement as Gold Sponsor (Corporate logo) on **Marketing Collaterals**.

B. PUBLICITY DURING THE FORUM

- Acknowledgement as Gold Sponsor (Corporate logo) in the **Sponsors' Page** of the **Forum Proceedings**.

C. TABLE TOP PRESENTATION

- **A Table Top Presentation** will be provided for your use in distributing your Corporate promotional materials, product & services.

D. DELEGATE PASSES

- **1 Complimentary Forum Pass** will be given to your Company
- Enjoy **Early Bird rate** throughout the registration period for all registrations made under your Company's name.

3. NETWORKING LUNCH SPONSORSHIP – SGD 8,000

You may also choose to host delegates for Networking Lunch on 1 June 2011 during the Forum.

A. PRE-EVENT PUBLICITY ON THE WEB AND ALL MARKETING COLLATERALS

- Acknowledgment as Networking Lunch Sponsor (Corporate Logo) on the Forum **website**.

B. PUBLICITY DURING THE FORUM

- Acknowledgment as Networking Lunch Sponsor (Corporate logo) on the **backdrop and signage** in the Networking Lunch Venue.
- Acknowledgement as Networking Lunch Sponsor (Corporate logo) in the **Sponsors' Page** of the **Forum Proceedings**.

C. DELEGATE PASSES

- **1 Complimentary Forum Pass** will be given to your Company
- Enjoy **Early Bird rate** throughout the registration period for all registrations made under your Company's name.

D. Networking Lunch

- **4** lunch invitations (on day of sponsorship) to the **Singapore International Arbitration Forum 2011 Networking Lunch**.

4. DELEGATE BAGS SPONSORSHIP – SGD 8,000

A. PRE-EVENT PUBLICITY ON THE WEB AND ALL MARKETING COLLATERALS

- Acknowledgment as Delegate Bags Sponsor (Corporate Logo) on the Forum **website**.

B. PUBLICITY DURING THE FORUM

- Acknowledgement as Delegate Bags Sponsor (Corporate logo) in the **Sponsors' Page** of the **Forum Proceedings**.
- Insertion of Corporate Brochure into the delegate kits.
- Acknowledgement as Delegate Bags Sponsor (Corporate logo) on the Delegate Bags.

C. TABLE TOP PRESENTATION

- **A Table Top Presentation** will be provided for your use in distributing your Corporate promotional materials, product & services.

D. DELEGATE PASSES

- **1 Complimentary Forum Pass** will be given to your Company
- Enjoy **Early Bird rate** throughout the registration period for all registrations made under your Company's name.

5. TABLE TOP PRESENTATION- SGD 2, 000.

- **A Table Top Presentation** will be provided for your use in distributing your Corporate promotional materials, product & services.

Please contact the Event Manager for further discussions

Singapore International Arbitration Forum 2011 RESPONSE FORM

Please fax or email the completed form to:

Fax: 65-6296 2670

Email: secretariat@siaf.sg

YES! We are interested to sign up for:

Sponsorship

- Platinum Sponsorship SGD 15,000
- Gold Sponsorship SGD 8,000
- Networking Lunch Sponsorship SGD 8,000
- Delegate Bags Sponsorship SGD 8,000
- Table Top Presentation SGD 2,000

Other branding opportunities

- Please have someone contact us for other forms of sponsorship

CONTACT DETAILS

Company: _____

Mailing Address: _____

Name : _____

Designation: _____ Email: _____

Tel: _____ Fax: _____
(pls include country & area code) *(pls include country & area code)*

For participation enquiries, please contact Forum Secretariat:

Ms Charlyn Ng

c/o MP Asia Pte Ltd

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